

COOKIE POLICY

This Twoday Cookie policy statement will be regularly updated to comply with how we process your personal information and to comply with privacy laws and regulations.

What are cookies?

Twoday uses digital tracking technologies to collect information about the movement on our websites and how visitors interact with us. We do this in order to measure the performance, increase user experience, and provide interesting content.

To identify a visitor throughout the visit, and recognizing visitors at consecutive visits, our websites leave a small file called a cookie in the visitor's internet browser. Cookies uniquely identify a particular browser or device. By using cookies, Twoday can distinguish one visitor from another and treat them individually.

Twoday will only use cookies if you consent to the use of it. If you do not wish to consent to cookies, please opt out of all cookie types and click "reject all" in the cookie banner. Please note that "necessary cookies" cannot be opted out of as they are a prerequisite for the proper functioning of the website. You can find more information on the cookies we place and which third-parties who process cookies on our behalf, in the cookie banner.

Why does Twoday use cookies?

Analytics & statistics

Visiting a website generates data that Twoday uses to improve Twoday websites. We use aggregated statistics to make better decisions. More specifically, the data describes the general activity and performance of Twoday websites.

An example is that we use anonymized data to measure which parts of our pages are popular among visitors by creating heat maps based on visitor activity. The analysis is used to organize content or to ensure more logical functionality on our websites. We also use cookies to detect returning visitors on our websites and expose them for what they seemed to like during their last visit.

From this data we can measure the popularity of our content and decide which direction we should further develop our websites, both in terms of technical evolution and content.

Marketing & profiling

By consenting to the use of marketing cookies, Twoday collects your personal data to tailor specific content for you through direct marketing on social media platforms, emails, webpages or in a Twoday services, based on your preferences to carry out profiling.

Personal data

The use of cookies will also include processing of your personal data. You can find more information on our processing of personal data in our [privacy notice](#).

How can I avoid cookies?

In the cookie banner, you can opt in and opt out of the cookies, you do not want us to place. If you do not wish to consent to any cookies, please opt out of all cookie types and click "reject all " in the cookie banner.

By using the settings functionality in your browser, you can also block cookies. However, this will affect the performance of Twoday websites.

Visitors should follow the links below if they would like to read up on how cookies can be managed in some of the most popular browsers:

- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Safari](#)